

2025 Southwest Michigan Horticultural Days

February 5 and 6, 2025

at Lake Michigan College Mendel Center, 1100 Yore Avenue, Benton Harbor, MI 49022

Hosted by Michigan Grape Society and Michigan State University Extension

Daily Sessions

Wednesday, February 5, 2025

8 AM Registration & Trade Show open
9 AM–Noon General Sessions
1:30–4 PM General Sessions, Grapes,
and Vegetables
4:30 PM Wine Showcase

Thursday, February 6, 2025

8 AM Registration & Trade Show open
9 AM–Noon Tree Fruit, Grapes, Blueberries, Marketing
1:30–4 PM Tree Fruit, Grapes, Blueberries

GRAPES:

The Grape sessions will highlight some innovative research happening here at Michigan State University and beyond about incorporating technologies in the vineyard. You will also hear updates from the Michigan Wine Collaborative on the PA232 and from P45 on the development of their annual statewide grape pricing survey. All this and some focused discussions on best practices of botrytis management in the vineyard, quality control in the winery, and more.

BLUEBERRIES:

We will again have a morning and afternoon session this year! Join us as we discuss blueberry production from the soil to the leaves as we hear from experts from around the state. Topics will include new tools for Michigan blueberry growers, pest updates, and more.

VEGETABLES:

The 2025 Vegetable session will be an industry showcase. Several manufacturers and suppliers of ag inputs have collaborated with researchers or supported the Southwest Michigan Research Center over the years, and this is an opportunity for them to share with growers what they are doing to support you in the 2025 season.

TREE FRUIT:

The Tree Fruit sessions have a focus on winter adaptations with talks on tree dormancy, cold hardiness, climate considerations, and frost fan use. The sessions will have an IPM concentration with talks on current disease, insect, and weed management practices. Horticulture topics such as current thinning recommendations will also be highlighted.

MARKETING:

This year's Marketing session will focus on how to increase your revenue and customer base while improving community access to nutritious foods. Joe Lesausky, from the Michigan Farmers Market Association, will cover what farmers need to know about accepting the various food assistance programs available to Michigan residents. You'll also hear directly from other farmers who have found success in participating in these programs.

To view program details of specific presentations, go online after January 10, 2025 to canr.msu.edu/swmrec and look under Resources and Reports.

PRICING and REGISTRATION FORM on reverse side →→→→→

Pre-registration cost for both days is \$60 per person and includes lunch both days.

Pre-registration cost for Day 1 or Day 2 only is \$45 per person and includes lunch that day.

Registrations postmarked after Friday, January 17, online, and at the door, will increase \$15 per person.

**Please note: There will be a *LIMITED* number of tickets available for purchase at the door.
We recommend you pre-register for this event!**

Registration information only: Please phone Renee Tinkey at 269-944-1477 x 201
Email: tinkeyre@msu.edu

Make checks payable to: **Michigan Grape Society**

Mail to: MSU-SWMREC, 1791 Hillandale Rd., Benton Harbor, MI 49022

Attention: Renee Tinkey

On-line registration for credit card payment is available at <https://michigangrapesociety.simplenetix.com/>.

Credit card, check, and cash payments will be accepted at the door. If you would like to pre-register in person, you may do so at the Southwest Michigan Research Center (SWMREC) located at 1791 Hillandale Road, Benton Harbor, MI 49022.

REGISTRATION FORM

**2025 Southwest Michigan Horticultural Days
February 5 & 6, 2025**

First & Last names: _____

Business name: _____

E-mail: _____

Address: _____

City: _____ County: _____ State: _____ Zip: _____

Cell phone: _____ Work/Home phone: _____

2025 SW MI Horticultural Days Pre-Registration:

Both Day 1 and Day 2: \$60 per person before Friday, January 17, 2025 (\$75 after)

Day 1 or Day 2 only: \$45 per person before Friday, January 17, 2025 (\$60 after)

Day 1 only Day 2 only

Number of registrations: _____ Total Amount Enclosed: \$ _____

Lake Michigan College Mendel Center
1100 Yore Avenue
Benton Harbor, MI 49022

The Mendel Center is located on Yore Avenue behind Lake Michigan College's main complex. The Mendel Center is the third left turn when entering Yore Avenue from Napier Avenue.


